SWOT Analysis



Brainstorm stre	engths, w	eaknesses, d	gag	ortunities	and th	hreats to	ISQ	training	sche	mes
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Ideally, work in an S-shaped flow. Start with strengths, then move to weaknesses, then opportunities, and finally threats.

Add one idea per sticky note.

You can add as many stickies as you want in the given time limit.

2-3 minutes for each section

2 Weaknesses are also internal factors. These might be obstacles, Start here. Strengths are things internal to ISQ blockers, etc. that can obstruct the ability of ISQ meet their goals. organisation, process, or project. OPPORTUNITIES THREATS Threats are external factors to ISQ organisation, process, or project. These are beyond their control, but are good to be aware of because of the potential risk. Opportunities should be treated as external factors that ISQ organisation, process, or project should (or could) develop.

Rank items in each quadrant from most to least important
Start a voting session. Each partner has three votes, and please vote on the top three most important items.

Ideally, you should pick items that will have the most impact. For example, if we focus on A, it will also have an effect B and C.

* 5 minutes for ranking/voting

Ideas for the strategic action plan

Let's answer the following questions to help ISQ start
planning their next plan of attack.

Strategic Planning

How can ISQ use strengths to take advantage of opportunities?	How do ISQ overcome weaknesses that are preventing them from taking advantage of
	opportunities?
How can ISQ strengths reduce the probability of threats?	What can ISQ do about their weaknesses to make the threats less likely?